

# YEON YOON

ART DIRECTOR & DESIGNER



whyyoon.com | yeonsang1991@gmail.com | linkedin.com/in/yeon | New York, NY

## About Me

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Yeon believes in the power of ideas—not just to sell something—but to help brands deliver unforgettable experiences and stories. He's developed a unique perspective living, studying, and working across continents and cultures.

Recognizing the invaluable experience his education provided him—Yeon spends a few nights a week as an Associate Instructor at his alma mater where he helps students bring their ideas to life.

## Education

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**School of Visual Arts | BFA Advertising & Design**  
2013 - 2017

## Skills

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**Adobe Photoshop**  
**Adobe After Effects**  
**Adobe Premier Pro**  
**Adobe Indesign**  
**Adobe Illustrator**  
**Sketch**

## Experience

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### **ELEPHANT | Art Director & Designer**

2017 July — Present

Clients: Goldman Sachs | Comcast | Apple |  
Blackstone | Hyundai | Beats by Dre | MSCI | M2M

### **School of Visual Arts | Associate Instructor**

2017 Sep — Present

Teaching Junior & Senior students at advertising calss at  
sva, which is called Pop-Thinking

### **School of Visual Arts Advertising Depart | Internship**

2015 Sep — 2017 May

### **Vinyl-I | Internship / Art Direction**

2016 May — 2016 Aug

[www.vinyl-i.com](http://www.vinyl-i.com)

Clients: Hyundai | Toyota | PNG | E-mart

### **The 3D Story | Co-founder / Art Director**

2015 May — 2016 May

[www.the3dstory.com](http://www.the3dstory.com)

First company using VR in apartment retail service in Korea.

## Awards

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### **2017**

Cannes Future Lions — **Winner**

Cannes Future Lions — **Finalist**

One Show / Young Ones — **Gold**

One Show / Young Ones — **Merit x 2**

Clio Awards — **Bronze**

D&AD / New Blood — **Silver (Graphite)**

New York Festival Award — **Bronze (Third Prize)**

Creativity International Awards — **Platinum x 2**

Creativity International Awards — **Silver**

Creativity International Awards — **Bronze**

Addy Awards — **Silver x 3**

Communication Arts — **Shortlist x 2**

Ad Stars International Awards — **Bronze**

Ad Stars International Awards — **Crystal x3**

Ad Stars International Awards — **Finalist x 16**

### **2016**

One Show / Young Ones — **Merit x 2**

Young Shits Awards — **Second Place (Silver)**